



Udaybhansinhji Regional Institute of Cooperative Management, Gandhinagar, Gujarat

(Accredited by C-PEC Lucknow,
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Report on VAHAK-2K25

Guest Speaker:

Mr. Prahlad Singh Charan
(Deputy Vice President)

TOPIC OF DISCUSSION:
(Indian Agriculture and Farm Mechanization)



Date: 02/08/2025 || **Venue:-**URICM

Company: SARVAGRAM FINCARE PVT. LTD. ||



Guest Speaker: Mr. Prahlad Singh Charan (Deputy Vice President)

Topic: “Indian Agriculture and Farm Mechanization”

Highlights: -

The session highlights that Today, the Deputy Vice President of Sarvagram Fincare Pvt. Ltd. gave us an insightful presentation on rural development and financial inclusion. We learned about the changing nature of rural areas, where people are now involved in not just farming but also small businesses and other income sources. The session explained how Sarvagram works to support rural households by offering customized financial services. They collect detailed data from families and provide loans and advice based on their needs. We also understood the role of NBFCs, which are financial companies that operate like banks but are more flexible and accessible in rural areas. The importance of agricultural mechanization was also highlighted, showing how machines can improve farming productivity. Lastly, we learned about SarvaMitra, local field representatives who help build trust and connect communities with Sarvagram’s services. Overall, the session gave us a clear picture of how financial services can uplift rural India.



THANK YOU